



Bloom  
Recovery

## Customer Story Bloom Recovery

*Bloom Recovery provides you with the ways and means to help you rediscover what it is like to connect with someone, and the company starts with the most critical person in your life- you.*

*Bloom Recovery is all about connections between people and within yourself. Bloom provides the ways you can rediscover your authentic self, so you can learn to love yourself and others - in other words, bloom. Bloom helps you tap into your mind, heart, body, and spirit. The company shows you how to live a life of a deeper connection. If you walk through life on the edge and mask what you are feeling, struggle to control your emotions, and explode at your family and friends when you are out of control, Bloom shows you how to manage your feelings. Don't be afraid of making mistakes. Bloom teaches you to embrace your mistakes and learn from them. Changes cause anxiety. There is the fear of failure, loneliness, being independent and even the fear of success. Bloom gives you the tools to manage changes with confidence and courage.*

### Challenge

Bloom Recovery has always been at the top of its genre for helping those who are lost, have trouble relating to others, and who need to format a deeper connection with self. Bloom's challenge is to develop a strategic web presence to reflect proven results from marketing to gaining and retaining paid clients. They needed to "reboot" their clients, convert traffic to an online presence, and have prospective clients ultimately book an appointment with the those in the company who can help them become more aware of changes with courage.

### Solution

Bloom Recovery came to Growth99 with a desire to create a strategic web strategy to enable potential clients to locate the website <https://bloom-recovery.com> through paid advertising and SEO. Once on the site, potential clients are encouraged to read through the services and book an appointment online. After an appointment is scheduled, the appointment is integrated into the client's appointment management software on their mobile and computer calendars. Growth99 created a system where the client would receive automated review requests through an email, SMS or text message. Clients could see their appointments plus send in reviews to convert future clients with credibility.

## AT A GLANCE

**Company :** Bloom Recovery

**Business :** Recovery Center

**Location :** Millcreek Center Utah

**Customer Since :** 2017

**Website :**

<https://bloom-recovery.com/>

**Use Case :** A robust web presence strategy was developed to engage new clients to read through the site, book an appointment online, convert visitors to clients, gain credibility for the company, leverage clients for referrals, and repeat the process.

**Alex**  
the owner emphasizes

*"Growth99's state of the art implementation was able to get my website redesigned and live within 6 weeks. Following the six weeks we have seen dramatic growth in online leads and new clients. The support is outstanding."*